

The Dubai Gem Private School Advisory Board

Review 2016 -17

The concept of the advisory board is based on the belief of the importance of shared leadership. Parents, faculty, administration and the community work together to provide advice regarding school policies, developmental strategies ,in accordance with the school mission and vision statement and the guidelines provided by the DSIB.

The primary function of the Advisory Board is to provide advice and assistance to the Principal and the pastoral leadership team (the SLT). Advisory Board members offer their experience and expertise through the function of committees such as planning, policy development, public relations, fund raising and assessment of school infra-structure development.

Nomination and Selection of School Advisory Board members:

Recruitment of new members to the School Advisory Board is an ongoing process. The Directors/ Principal need to seek out individuals whose philosophy, talents and background make them ideal members of the advisory board.

Parents, alumni members, staff members, professionals within the community are invited to submit their resumes to the Directors. After reviewing the credentials of the applicants the Directors invite the selected members to join the Advisory Board. Members of the board must share the vision and mission of the school and must be able to think globally and put aside their personal agenda.

In order to strengthen the collaborative process members of the advisory board should include persons with skills and talents that will make a significant difference to the well being of the school. Persons with expertise in such areas as finance, marketing, curriculum and organizational management, are among potential candidates for membership. The board should reflect the diversity in the school community.

School Advisory Board Committees :

1. **The Planning Committee** : works on issues which involve goal setting, long term strategic planning and school improvement projects.
2. **Policy Committee Development** : provides advice to the SLT on issues like admissions, curriculum development, extracurricular activities, community service initiatives, overseas trips, etc.
3. **Public Relations and Marketing Committee** : establish goals, assign responsibilities to market and publish achievements, evaluate and promote successful initiatives. In formulating the committee, persons who have special skills or experience related to marketing, journalism, advertising m, and business should be recruited.
4. **Development and fund raising Committee**: The purpose of this committee is twofold. At the simplest level it offers advice about and lends fundraising support to activities in the school. More importantly it plans and monitors new sources of revenue such as alumni drives, campaigns, corporate sponsorships etc. members should be chosen for their knowledge, experience and access to financial support. The Committee is composed of Business leaders, financial management directors, CEO's.
5. **Assessment Committee**: has two main tasks. The first is to assess its own effectiveness. The second is to assess the programmes of the school in the light of the policies and yearly goals of the school.